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Regular Board Meeting
Regional Commerce Center, Board Room
6000 Doug Attaway Blvd., Shreveport, LA 71115
March 16, 2017, 4:30 p.m.

Secretary-Treasurer Roy Griggs called the meeting to order at approximately 4:30 p.m. in the Board Room of the Regional Commerce Center, 6000 Doug Attaway Blvd., Shreveport, LA.

Commissioner Griggs led the Pledge of Allegiance.

Commissioner Griggs called on Mr. England for roll call: Commissioners: Roy Griggs, Erica R. Bryant, James D. Hall, Capt. Thomas F. Murphy and Steve Watkins. We have a quorum. Absent: Sam N. Gregorio, Rick C. Prescott, Lynn Austin and James L. Pannell.

Commissioner Griggs called for introduction of guests: Robert Pou, Daniel Strickland and Sarah McKinney, Gremillion & Pou; Joe Johnson and Ty Scroggins, Scroggins & Associates. Staff: Eric England, Dannye Malone and Hettie Agee.

Commissioner Griggs asked if there are any public comments on an agenda item. Hearing none, he said we will move on to Unfinished Business.

UNFINISHED BUSINESS:

Approval of the Regular Board Meeting Minutes of February 16, 2017: Commissioner Griggs said the Board Meeting minutes of February 16th are in your packages. If there's been no changes, deletion, subtraction, I move for approval. The motion was seconded by Commissioner Hall. Commissioner Griggs said it's been moved and properly seconded that the Board meeting minutes of February 16th be approved. Any discussion please? Hearing none, all in favor please say "Aye". Opposed? The motion passes.

YEAS: Commissioners: Roy Griggs, Erica R. Bryant, James D. Hall, Capt. Thomas F. Murphy and Steve Watkins

NAYS: None

ABSENT: Sam N. Gregorio, Rick C. Prescott, Lynn Austin and James L. Pannell

ABSTAINING: None

Approval of the February 2017 Financial Reports: Commissioner Griggs said the financial report is in your packages. If there's been no changes, I move for approval. The motion was seconded by Commissioner Murphy. Commissioner Griggs said it's been moved and properly seconded that the February 2017 financials be approved. Any discussion please? Hearing none, all in favor please say "Aye". Opposed? It passes unanimously.

YEAS: Commissioners: Roy Griggs, Erica R. Bryant, James D. Hall, Capt. Thomas F. Murphy and Steve Watkins

NAYS: None

"This institution is an equal opportunity provider and employer."

*MEMBERS: Sam N. Gregorio, President; Rick C. Prescott, Vice President; Roy Griggs, Secretary-Treasurer
Lynn Austin; Erica R. Bryant; James D. Hall; Capt. Thomas F. Murphy; James L. Pannell; Steve Watkins*

ABSENT: Sam N. Gregorio, Rick C. Prescott, Lynn Austin and James L. Pannell

ABSTAINING: None

Marketing Committee Report of March 6, 2017: Commissioner Rick Prescott, Vice President, called the Marketing Committee meeting of March 6, 2017 to order at approximately 12:00 p.m. in the Board Room at the Regional Commerce Center. Commissioner Griggs led the Pledge of Allegiance.

Commissioners present: Sam N. Gregorio, Rick C. Prescott, Roy Griggs, Lynn Austin, James D. Hall and Capt. Thomas F. Murphy. A quorum was present.

Commissioner Prescott called for introduction of guests: Tyler Comeaux, Burk-Kleinpeter; Daniel Strickland, Gremillion & Pou; Ty Scroggins, Scroggins Consulting; Jon Whitehead, Julie Gilley, and Jake Wood, Shreveport Aquarium. Staff members: Eric England, Dannye Malone, Gloria Washington, Ted Knight, Rick Nance, Hugh McConnell, Kathy French and Hettie Agee.

Commissioner Prescott called for Public Comments on Agenda Items. Hearing none, he called on Eric for a Customer Update. He said the reports are in your packages. Calling for questions and hearing none, Commissioner Prescott called on Kathy to give the Public Affairs report which included the announcement of Port Night, March 21, 2017 at 6:30 p.m.

Commissioner Prescott called on Eric who said we polled the commissioners last week regarding the workshop or the retreat. The date of April 7, 2017 was the most popular date. We're going to schedule that for 10:00 a.m. with lunch to be provided.

Eric said the last agenda item was Planet Aqua Group and said Jon Whitehead had called last week and asked to give an update. Jon gave a Power Point presentation. Commissioner Griggs said Jon, you spoke about social media. Can you tell us some of the comments you're hearing from social media? Jon said we've got like 3600 Facebook followers; we get about 200 extra people a week. So we're talking about what's going on in the aquarium, we're talking about fish facts, ecology, things that happen locally, regionally, internationally and it's our voice. We've got 2,000 people on our mailing list that we send a newsletter out to every month. That's discussing everything from tickets to what we're going to be doing in the future—future engagements, trying to recruit people for different activity, whether it's a Shreveport Green event, whether it's a Red River cleanup etc. So that's our forum and that is gaining momentum on a weekly basis. Commissioner Griggs asked if he was getting any comments back from that, what they think about the projects. Jon said yes, a tremendous amount of comments. What were some of those comments? Jon said most of those comments—I would say 98% of them are positive. We've had a few people kind of asking why we're building an aquarium when we can't patch holes in the roads etc. For the most part, I would say 98%—Jake answers all of the Facebook posts within a couple of hours. Everything that people say to us we respond back to them—a lot of people looking for work. We've hired Jake. He's a local guy. He's our Marketing Manager. We're about to hire a local General Manager and a local Operations Manager. Everybody that works on this project will be from Shreveport-Bossier, this area, with the exception of the curator who's coming down from a project over the border. So, very positive overall, very positive. Commissioner Griggs said can you track the demographic or the ethnic group that's talking back to you on Facebook and what kind are you reaching, where are these folks at? Jon said we're actively trying to reach out into all sectors of the

community. We're developing partnerships not only with schools. Westwood Elementary were our partners for the ground growing ceremony. So we're actively trying to reach all elements of the community understanding there are some big differences whichever part of town that you're in. From the demographics that we're seeing, it's a pretty mixed bag so far. Commissioner Griggs said thank you.

Commissioner Prescott said we're excited about the Aquarium and we'll take this matter under advice.

Hearing no further business to come before the Marketing Committee, Commissioner Prescott adjourned the meeting at approximately 12:19 p.m.

Commissioner Griggs said the minutes of the Marketing Committee report of March 6, 2017 is in your package. If there's no changes there, I move for approval. Commissioner Griggs called for discussion. Hearing none, he said all in favor, please say "Aye". Opposed? That passes unanimously.

YEAS: Commissioners: Roy Griggs, Erica R. Bryant, James D. Hall, Capt. Thomas F. Murphy and Steve Watkins

NAYS: None

ABSENT: Sam N. Gregorio, Rick C. Prescott, Lynn Austin and James L. Pannell

ABSTAINING: None

Operations Committee Report of March 6, 2017: The meeting was called to order by Commissioner Roy Griggs, Secretary-Treasurer at approximately 12:20 p.m., March 6, 2017 at the Regional Commerce Center Board Room.

Commissioners present: Sam N. Gregorio, Rick C. Prescott, Roy Griggs, Lynn Austin, James D. Hall and Capt. Thomas F. Murphy. A quorum was present.

Commissioner Griggs called for introduction of guests that might not have been at the Marketing meeting and called for public comments on the agenda items. Guest David St. Etienne, Ultimate Technical Solutions introduced himself. Tyler Comeaux, Burk-Kleinpeter; Daniel Strickland, Gremillion & Pou; Ty Scroggins, Scroggins Consulting; Jon Whitehead, Julie Gilley, and Jake Wood, Shreveport Aquarium were also in attendance. Staff members: Eric England, Dannye Malone, Gloria Washington, Ted Knight, Rick Nance, Hugh McConnell, Kathy French and Hettie Agee.

Hearing no public comments, Commissioner Griggs called on Hugh for the Operations report. He reported rail activity for February was up a little over 7,000 tons from last year. Steel is still coming through for Ternium and ADS, 12, 645 tons. West La. Aggregate had their second unit train of aggregate from Granite Mountain Quarry, 9,400 tons. Frac media is still moving through Hexion and Carbo Ceramics, 6,885 tons. Red River Terminals, Calumet and Omni recorded 3,300 tons of petroleum. In total there were 36,770 tons and 435 new rail cars. We had an FRA track inspection last week, no issues; had an FRA mechanical inspection; problems found should be taken care of this week. Road crossings at Carbo, in front of Pratt and over by Ternium have had repairs. Also had a meeting with UP operations out of Livonia. Port stevedores unloaded a barge load of coils for Ternium. Oakley reported 11 barges of frac media. Red River Terminals reported 2 barges of petroleum. In total, there were 14 barges and 25,106 tons for the month. Attended the navigation meeting and security meeting at the Red River Valley Association last week. The River is currently in good shape.

Rick reported: 1) on the redundant water line, the 16" line on the loop from Oakley to Benteler is nearly complete; 2) have received four proposals on the stevedore parking garage and returned one for re-work 4) road striping is scheduled to start on March 13th.

Commissioner Griggs called on Eric for any other comments. He said the reports are in your packages and thanked them for their time. Hearing no further comments, the meeting was adjourned at approximately 12:31 p.m.

Commissioner Griggs said the Operations Committee report of March 6, 2017 is in your package. If there's been no changes, I move for approval. Hearing no discussion, Commissioner Gregorio said all in favor, please say "Aye". All opposed? The motion passes unanimously.

YEAS: Commissioners: Roy Griggs, Erica R. Bryant, James D. Hall, Capt. Thomas F. Murphy and Steve Watkins

NAYS: None

ABSENT: Sam N. Gregorio, Rick C. Prescott, Lynn Austin and James L. Pannell

ABSTAINING: None

NEW BUSINESS:

***2017 Ad Valorem Tax Announcement:** Mr. England said this is part of the process of adopting our millage on an annual basis. If you'll allow me, I'll read this announcement: As part of our process to adopt in our 2.5 property tax, the first step for us in this meeting is to announce our intention to hold a Public Meeting at our April 20th Board meeting. There's no action that needs to be taken by the Board today. Commissioner Griggs called for any discussion.

PORT DIRECTOR'S REPORT: Mr. England provided an update on upcoming events.

Commissioner Griggs asked if there was anything else that needed to come before them and said if not, we'll stand adjourned at approximately 4:38 p.m.

Respectfully submitted,

Commissioner Roy Griggs
Secretary-Treasurer

April 2017 Meeting Notices!!

Next Regularly Scheduled Meeting: Thursday, April 20, 2017, 4:30 p.m.

**Notice of Public Meeting to Adopt the 2017 Ad Valorem Tax Ordinance
Thursday, April 20, 2017, 4:30 p.m.**

Regional Commerce Center, Board Room, 6000 Doug Attaway Blvd, Shreveport, LA

Marketing and Operations Committee Meetings, Monday, April 10, 2017, 12 Noon

Port Expansion Committee Meeting, Thursday, April 20, 2017 3:30 p.m.