



6000 Doug Attaway Blvd. | Shreveport, LA 71115 | P (318)524-2272 | F (318)524-2273 | port@portsb.com | www.portcb.com

## MEMORANDUM

**To:** Commissioner Sam N. Gregorio, President  
Commissioner Rick C. Prescott, Vice President  
Commissioner Roy Griggs, Secretary-Treasurer  
Commissioner Lynn Austin  
Commissioner Erica R. Bryant  
Commissioner James D. Hall  
Commissioner Capt. Thomas F. Murphy  
Commissioner James L. Pannell  
Commissioner Steve Watkins

**From:** Eric England

**Date:** July 7, 2016

**Re:** **MARKETING & OPERATIONS COMMITTEE MEETINGS, Monday, July 11, 2016**

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The Marketing & Operations Committee meetings will be held on Monday, July 11, 2016 at noon in the Board Room of the Regional Commerce Center, 6000 Doug Attaway Blvd., Shreveport. Agendas are attached..

Lunch will be provided. If you cannot attend, please give Hettie a call or email. Thank you.

**cc:** Ms. Anne Gremillion, Daniel Strickland and Ashley Ellingsen, Public Relations  
Ms. Ty Scroggins, Scroggins Consulting, LLC  
Mr. David Montgomery, Montgomery Agency Inc.  
Mr. Jack Andres, Mr. Eric Basinger and Mr. John Hubbard, SWEPCO  
Mr. Rich Brontoli, Red River Valley Association  
Southern Strategy Group of North Louisiana  
CBPC Staff

P:\Documents\WPDOCS\2016\CBPC\Comm Memos\Memo Comms Marketing & Operations Committees Meeting.g6

"This institution is an equal opportunity provider and employer."

*MEMBERS: Sam N. Gregorio, President; Rick C. Prescott, Vice President; Roy Griggs, Secretary-Treasurer  
Lynn Austin; Erica R. Bryant; James D. Hall; Capt. Thomas F. Murphy; James L. Pannell; Steve Watkins*



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## MARKETING COMMITTEE MEETING AGENDA

Agenda – July 11, 2016  
12:00 Noon, Regional Commerce Center

*MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.*

- *The Port will provide cost effective and efficient facilities for its users.*
- *The Port shall operate in a fiscally responsible manner.*
- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

### Call to Order

### Pledge of Allegiance

### Introduction of Guests

### Public Comment

### Customer Update

Brenda Levinson

### Potential Customers/Projects

Brenda Levinson

- General Cargo Opportunities
- Port Prospects

### Monthly reports attached:

Contact Report

Public Affairs Report

Kathy French

### Calendar of Activities Review

Eric England

### Adjourn

***The next Marketing Committee meeting***  
**Monday, August 8, 2016, Noon, Regional Commerce Center, Shreveport**

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## OPERATIONS COMMITTEE MEETING AGENDA

Agenda – July 11, 2016  
Noon, Regional Commerce Center

*MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.*

- *The Port will provide cost effective and efficient facilities for its users.*
- *The Port shall operate in a fiscally responsible manner.*
- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

### Call to Order

### Introduction of Guests

### Public Comment

### Operations

Hugh McConnell

- Rail Activity
- Barge Activity
- Merchant Marine Cadet Internship

### Port Projects

Rick Nance

- Stevedore Office – Bid Overview
- Redundant Water Line
- Miscellaneous Projects
  1. Traffic Control
  2. Directional Signs
  3. Document Storage

### Monthly Reports Attached:

Eric England

- Projects in Progress Status Sheet
- Tonnage

### Discussion – Public Comment Policy

### Adjourn

***Next Operations Committee Meeting***  
**Monday, August 8, 2016, Noon, Regional Commerce Center, Shreveport**

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