



6000 Doug Attaway Blvd. | Shreveport, LA 71115 | P (318)524-2272 | F (318)524-2273 | port@portsb.com | www.portcb.com

MEMORANDUM

To: Commissioner Sam N. Gregorio, President
Commissioner Rick C. Prescott, Vice President
Commissioner Roy Griggs, Secretary-Treasurer
Commissioner Lynn Austin
Commissioner Erica R. Bryant
Commissioner James D. Hall
Commissioner Capt. Thomas F. Murphy
Commissioner James L. Pannell
Commissioner Steve Watkins

From: Eric England

Date: October 5, 2016

Re: **MARKETING & OPERATIONS COMMITTEE MEETINGS**, Monday, October 10, 2016

The Marketing & Operations Committee meetings will be held on Monday, October 10, 2016 at noon in the Board Room of the Regional Commerce Center, 6000 Doug Attaway Blvd., Shreveport. Agendas are attached.

Lunch will be provided. If you cannot attend, please give Hettie a call or email. Thank you.

cc: Ms. Anne Gremillion, Daniel Strickland and Ashley Ellingsen, Public Relations
Ms. Ty Scroggins, Scroggins Consulting, LLC
Mr. David Montgomery, Montgomery Agency Inc.
Mr. Jack Andres, Mr. Eric Basinger and Mr. John Hubbard, SWEPCO
Mr. Rich Brontoli, Red River Valley Association
Southern Strategy Group of North Louisiana
Mr. Jon Whitehead, Planet Aqua Group
CBPC Staff

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"This institution is an equal opportunity provider and employer."

*MEMBERS: Sam N. Gregorio, President; Rick C. Prescott, Vice President; Roy Griggs, Secretary-Treasurer
Lynn Austin; Erica R. Bryant; James D. Hall; Capt. Thomas F. Murphy; James L. Pannell; Steve Watkins*



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MARKETING COMMITTEE MEETING AGENDA

Agenda – October 10, 2016

12:00 Noon, Regional Commerce Center

MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.

- *The Port will provide cost effective and efficient facilities for its users.*
- *The Port shall operate in a fiscally responsible manner.*
- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

Call to Order

Pledge of Allegiance

Introduction of Guests

Public Comment on Agenda Items

Customer Update

Brenda Levinson

Potential Customers/Projects

Brenda Levinson

- General Cargo Opportunities
- Port Prospects

Monthly reports attached:

Contact Report

Public Affairs Report

Kathy French

Calendar of Activities Review

Eric England

Adjourn

Marketing Committee meeting

Monday, November 7, 2016, Noon, Regional Commerce Center, Shreveport

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OPERATIONS COMMITTEE MEETING AGENDA

Agenda – October 10, 2016
Noon, Regional Commerce Center

MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.

- *The Port will provide cost effective and efficient facilities for its users.*
- *The Port shall operate in a fiscally responsible manner.*
- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

Call to Order

Introduction of Guests

Public Comment on Agenda Items

Operations

Hugh McConnell

- Rail Activity
- Barge Activity

Port Projects

Rick Nance

- Redundant Water Line
- Miscellaneous Projects
 1. Directional Signs
 2. Document Storage

Monthly Reports Attached:

Eric England

- Projects in Progress Status Sheet
- Tonnage

Planet Aqua Group Presentation

Jon Whitehead

Insurance Agent of Record

Eric England

Next Operations Committee Meeting November 7, 2016

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