



6000 Doug Attaway Blvd. | Shreveport, LA 71115 | P (318)524-2272 | F (318)524-2273 | port@portsb.com | www.portsb.com

## MEMORANDUM

**To:** Commissioner Capt. Thomas F. Murphy, President  
Commissioner Sam N. Gregorio, Secretary-Treasurer  
Commissioner Lynn Austin  
Commissioner Erica R. Bryant  
Commissioner Roy Griggs  
Commissioner James D. Hall  
Commissioner James L. Pannell  
Commissioner Rick C. Prescott  
Commissioner Steve Watkins

**From:** Eric England

**Date:** September 4, 2015

**Re:** **MARKETING & OPERATIONS COMMITTEE MEETINGS, Tuesday, September 8, 2015**

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The Marketing & Operations Committee meetings will be held on **Tuesday, September 8, 2015, at Noon** in the Board Room of the Regional Commerce Center, 6000 Doug Attaway Blvd., Shreveport. Agendas are attached..

Lunch will be provided. If you cannot attend, please give Hettie a call or email. Thank you.

**cc:** Ms. Anne Gremillion, Daniel Strickland and Ashley Ellingsen, Public Relations  
Mr. David Montgomery, Montgomery Agency Inc.  
Mr. Jack Andres, Mr. Frank Crockett and Mr. John Hubbard, SWEPCO  
Mr. Rich Brontoli, Red River Valley Association  
Southern Strategy Group of North Louisiana  
Mr. Tyler Comeaux, BKI  
CBPC Staff

P:\Documents\WPDOCS\2015\CBPC\Comm Memos\Memo Comms Marketing & Operations Committees Meeting.h5.docx

"This institution is an equal opportunity provider and employer."

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**MEMBERS:** *Capt. Thomas F. Murphy, President; Ernest Baylor, Jr., Vice-President; Sam N. Gregorio, Secretary-Treasurer; Lynn Austin, Erica R. Bryant, James D. Hall, James L. Pannell; Rick C. Prescott; Steve Watkins*



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## MARKETING COMMITTEE MEETING AGENDA

Agenda – September 8, 2015  
11:30 a.m., Regional Commerce Center

*MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.*

- *The Port will provide cost effective and efficient facilities for its users.*
- *The Port shall operate in a fiscally responsible manner.*
- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

**Call to Order**

**Pledge of Allegiance**

**Introduction of Guests/Public Comment**

**Oath of Office – Roy Griggs**

**Officer Election**

**Customer Update**

**Potential Customers/Projects**

- General Cargo Opportunities
- Port Prospects

**Monthly reports attached:**

Contact Report

Public Affairs Report

**Public Information & Business Development Plan**

**Calendar of Activities Review**

**Adjourn**

Dannye W. Malone

Thomas F. Murphy

Brenda Levinson

Brenda Levinson

Kathy French

Gremillion & Pou

Eric England

*The next Marketing Committee meeting*  
**Monday, October 5, 2015, Noon, Regional Commerce Center, Shreveport**

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*MEMBERS: Capt. Thomas F. Murphy, President; Ernest Baylor, Jr., Vice-President; Sam N. Gregorio, Secretary-Treasurer; Lynn Austin, Erica R. Bryant, James D. Hall, James L. Pannell; Rick C. Prescott; Steve Watkins*

**OPERATIONS COMMITTEE MEETING  
AGENDA**

Agenda – September 8, 2015  
Noon, Regional Commerce Center

*MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.*

- *The Port will provide cost effective and efficient facilities for its users.*
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**Public Comment**

**Operations**

- Rail Activity
- Barge Activity

Hugh McConnell

**Port Projects**

- 2014 & 2015 Miscellaneous Projects
- Benteler Project
- Rail Expansion

Rick Nance

**Monthly Reports Attached:**

- Projects in Progress Status Sheet
- Tonnage

Eric England

**Port Expansion Study Technical Memorandum No. 5**

Eric England

**Port Property Tax**

Eric England

**Reserve Fund**

Eric England

**3132 Update**

Eric England

**Sand Bag Filling Machine – Caddo/Shreveport**

Eric England

**Organizational Chart**

Eric England

**Adjourn**

Eric England

***Next Operations Committee Meeting***  
**Monday, October 5, 2015, Noon, Regional Commerce Center, Shreveport**