



# THE PORT

CADDO - BOSSIER

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## Community Profile

Shreveport and its neighbor, Bossier City combined with the surrounding area make up the Louisiana's third largest metropolitan area with a population of nearing 450,000. Shreveport-Bossier is the commercial, medical, and cultural hub of the Ark-La-Tex, the area where Arkansas, Louisiana, and Texas meet.

Due in part to its business-friendly tax environment, the Shreveport-Bossier region offers one of the lowest cost of doing business in the nation and in North America.

Shreveport-Bossier is also an area of tremendous cultural and recreational opportunities with music, arts, theater, sports and outdoor recreation, thoroughbred racing and festivals. The Shreveport-Bossier area is one of the fastest-growing tourism markets in Louisiana.

With its mild climate, affordable housing, transportation, parks, schools and universities, churches, and numerous cultural attractions, Shreveport-Bossier is a desirable home for new businesses and new residents.