



6000 Doug Attaway Blvd. | Shreveport, LA 71115 | P (318)524-2272 | F (318)524-2273 | port@portsb.com | www.portcb.com

MEMORANDUM

To: Commissioner Sam N. Gregorio, President
Commissioner Rick C. Prescott, Vice President
Commissioner Roy Griggs, Secretary-Treasurer
Commissioner Lynn Austin
Commissioner Erica R. Bryant
Commissioner James D. Hall
Commissioner Capt. Thomas F. Murphy
Commissioner James L. Pannell
Commissioner Steve Watkins

From: Eric England

Date: April 8, 2016

Re: **MARKETING & OPERATIONS COMMITTEE MEETINGS, Monday, April 11, 2016**

The Marketing & Operations Committee meetings will be held on Monday, April 11, 2016 at noon in the Board Room of the Regional Commerce Center, 6000 Doug Attaway Blvd., Shreveport. Agendas are attached..

Lunch will be provided. If you cannot attend, please give Hettie a call or email. Thank you.

cc: Ms. Anne Gremillion, Daniel Strickland and Ashley Ellingsen, Public Relations
Ms. Ty Scroggins, Scroggins Consulting, LLC
Mr. David Montgomery, Montgomery Agency Inc.
Mr. Jack Andres, Mr. Frank Crockett and Mr. John Hubbard, SWEPCO
Mr. Rich Brontoli, Red River Valley Association
Southern Strategy Group of North Louisiana
CBPC Staff

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"This institution is an equal opportunity provider and employer."

*MEMBERS: Sam N. Gregorio, President; Rick C. Prescott, Vice President; Roy Griggs, Secretary-Treasurer
Lynn Austin; Erica R. Bryant; James D. Hall; Capt. Thomas F. Murphy; James L. Pannell; Steve Watkins*



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MARKETING COMMITTEE MEETING AGENDA

Agenda – April 11, 2016
12:00 Noon, Regional Commerce Center

MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.

- *The Port will provide cost effective and efficient facilities for its users.*
- *The Port shall operate in a fiscally responsible manner.*
- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

Call to Order

Pledge of Allegiance

Introduction of Guests

Public Comment

Customer Update

Brenda Levinson

Potential Customers/Projects

Brenda Levinson

- General Cargo Opportunities
- Port Prospects

Monthly reports attached:

Contact Report

Public Affairs Report

Kathy French

Calendar of Activities Review

Eric England

Adjourn

The next Marketing Committee meeting
Monday, May 9, 2016, Noon, Regional Commerce Center, Shreveport

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OPERATIONS COMMITTEE MEETING AGENDA

Agenda – April 11, 2016
Noon, Regional Commerce Center

MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.

- *The Port will provide cost effective and efficient facilities for its users.*
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- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

Public Comment

Operations

- Rail Activity
- Barge Activity

Hugh McConnell

Port Projects

- Stevedore Office
- Miscellaneous Projects
 1. Ternium Turnout
 2. Traffic Control
 3. Directional Signs

Rick Nance

Monthly Reports Attached:

- Projects in Progress Status Sheet
- Tonnage

Eric England

2016 Ad Valorem Tax Announcement

Eric England

Adjourn

Next Operations Committee Meeting
Monday, May 9, 2016, Noon, Regional Commerce Center, Shreveport

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