



6000 Doug Attaway Blvd. | Shreveport, LA 71115 | P (318)524-2272 | F (318)524-2273 | port@portsb.com | www.portcb.com

## MEMORANDUM

**To:** Commissioner Capt. Thomas F. Murphy, President  
Commissioner Sam N. Gregorio, Vice President  
Commissioner Rick C. Prescott, Secretary-Treasurer  
Commissioner Lynn Austin  
Commissioner Erica R. Bryant  
Commissioner Roy Griggs  
Commissioner James D. Hall  
Commissioner James L. Pannell  
Commissioner Steve Watkins

**From:** Eric England

**Date:** January 6, 2016

**Re:** **MARKETING & OPERATIONS COMMITTEE MEETINGS, Monday, January 11, 2016**

---

The Marketing & Operations Committee meetings will be held on Monday, January 11, 2016 at noon in the Board Room of the Regional Commerce Center, 6000 Doug Attaway Blvd., Shreveport. Agendas are attached..

Lunch will be provided. If you cannot attend, please give Hettie a call or email. Thank you.

**cc:** Ms. Anne Gremillion, Daniel Strickland and Ashley Ellingsen, Public Relations  
Mr. David Montgomery, Montgomery Agency Inc.  
Mr. Jack Andres, Mr. Frank Crockett and Mr. John Hubbard, SWEPCO  
Mr. Rich Brontoli, Red River Valley Association  
Southern Strategy Group of North Louisiana  
CBPC Staff

P:\Documents\WPDOCS\2016\CBPC\Comm Memos\Memo Comms Marketing & Operations Committees Meeting.a7.docx

"This institution is an equal opportunity provider and employer."

*MEMBERS: Capt. Thomas F. Murphy, President; Sam N. Gregorio, Vice President; Rick C. Prescott, Secretary-Treasurer; Lynn Austin; Erica R. Bryant; Roy Griggs; James D. Hall; James L. Pannell; Steve Watkins*



6000 Doug Attaway Blvd. | Shreveport, LA 71115 | P (318)524-2272 | F (318)524-2273 | port@portsb.com | www.portcb.com

## MARKETING COMMITTEE MEETING AGENDA

Agenda – January 11, 2016  
12:00 Noon, Regional Commerce Center

*MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.*

- *The Port will provide cost effective and efficient facilities for its users.*
- *The Port shall operate in a fiscally responsible manner.*
- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

### Call to Order

### Pledge of Allegiance

### Introduction of Guests/Public Comment

### Customer Update

Brenda Levinson

### Potential Customers/Projects

Brenda Levinson

- General Cargo Opportunities
- Port Prospects

### Monthly reports attached:

Contact Report

Public Affairs Report

Kathy French

### Calendar of Activities Review

Eric England

### Adjourn

*The next Marketing Committee meeting*  
**Monday, February 8, 2016, Noon, Regional Commerce Center, Shreveport**

"This institution is an equal opportunity provider and employer."

MEMBERS: Capt. Thomas F. Murphy, President; Sam N. Gregorio, Vice President; Rick C. Prescott, Secretary-Treasurer; Lynn Austin; Erica R. Bryant; Roy Griggs; James D. Hall; James L. Pannell; Steve Watkins



6000 Doug Altaway Blvd. | Shreveport, LA 71115 | P (318)524-2272 | F (318)524-2273 | port@portsb.com | www.portcb.com

## OPERATIONS COMMITTEE MEETING AGENDA

Agenda – January 11, 2016  
Noon, Regional Commerce Center

*MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.*

- *The Port will provide cost effective and efficient facilities for its users.*
- *The Port shall operate in a fiscally responsible manner.*
- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

### Public Comment

#### Operations

- Rail Activity
- Barge Activity

Hugh McConnell

#### Port Projects

- Miscellaneous Projects
- Main Lift Station
- Rail Expansion
- Stevedore Office

Rick Nance

#### Monthly Reports Attached:

- Projects in Progress Status Sheet
- Tonnage

Eric England

### Adjourn

*Next Operations Committee Meeting*  
**Monday, February 8, 2016, Noon, Regional Commerce Center, Shreveport**

"This institution is an equal opportunity provider and employer."

MEMBERS: Capt. Thomas F. Murphy, President; Sam N. Gregorio, Vice President; Rick C. Prescott, Secretary-Treasurer; Lynn Austin; Erica R. Brvant; Roy Griaas; James D. Hall; James I. Pannell; Steve Watkins